

# NEXOVIA

The attorney marketing and business development app for your smartphone or tablet.



## SEE MORE. DO MORE.

Nexovia puts useful information and marketing tools on an attorney's smartphone, including detailed information about people, services, and experience. More importantly, Nexovia's tools help you to actually do something with that information. Assemble reports, record proposal or client pitch details, create a list of experience for a client, or simply send a perfectly formatted biography to a business contact. It's easy and fast.



## BEYOND BASICS

Nexovia isn't just a collection of the information that already exists on your firm website. The app provides views into a wealth of internal information, private collections of experience, and a host of other private data.

## TRULY USEFUL EXPERIENCE SEARCH

Clients have specific needs and unique problems they need solved. Simply providing a client with a generic list of experience for a practice group isn't good enough. Clients need to know what deals and matters your firm has handled that are truly similar to their own issues. Nexovia provides unique, powerful search tools to help you assemble a relevant list of experience that truly matches a client's needs.



## WEBSITE METRICS

Each attorney can access their website traffic reports for their biographies and practice groups. These metrics are seamlessly integrated with Google Analytics, to provide the most accurate and useful information.

Carrier 10:51 AM

Back Web Stats

Sara Smith

My Website Statistics

The number of times your website biography was viewed.

Month	Views
January	520
February	396
March	690
April	208

## USE THAT BIO

Attorneys can access their own bio, or alternate versions of their bios. More importantly, each attorney can send their bio to a business contact instantly, as HTML, a link, or PDF, along with a vCard.

Carrier 10:52 AM

Back Biography

Sara Smith

My Biography

Your public website biography can be seen at [65.17.245.42/showbio.aspx?show=36](http://65.17.245.42/showbio.aspx?show=36)

Send my bio by email

Send my vCard by email

## MY ARTICLES

Each attorney can access of list of articles they have written, or articles associated with their practice group, and then send those articles to a business contact or client.

Carrier 10:51 AM

Back Articles

Sara Smith

My Articles

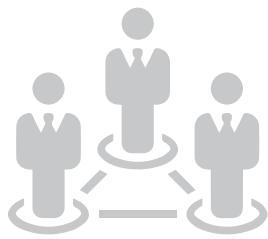
You have published 4 articles on the firm website. Select one to see options.

January 1, 2004 / "CMS vs. Argentina – The Decision of the International Centre for the Settlement of Investment Disputes and its main consequences for the practice."

June 16, 1994 / "Post-Trial Preservation of Error in State Court"

May 19, 2003 / "Staying Alive in a Scary World: Survival Strategies for the Power Industry: Techniques for troubled power companies to use in negotiating workouts with their lenders,"

August 7, 2011 / "Accountability - The Linchpin



## MAKE REFERRALS HAPPEN

"Can you refer me to someone?" Nexovia enables attorneys to search for other people within their firm by name, practice, industry, and experience. Send a colleague's biography and contact info to a business contact or client in seconds.

Carrier 10:52 AM

Back Attorneys

Attorneys Practices Offices

New York

Frederick Smith
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Benjamin Jones

Paul Michaels
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Johannes Graham

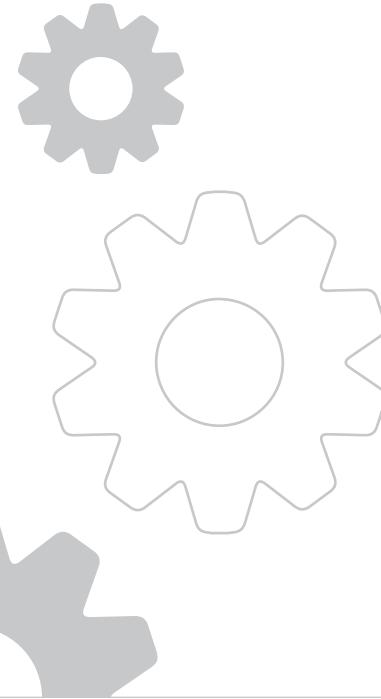
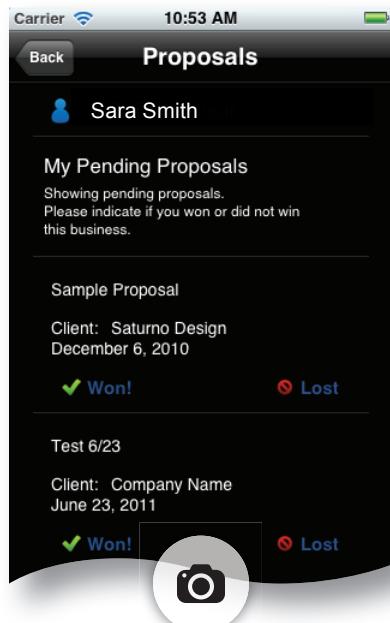
Washington, DC

Mohammed Anderson
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Keith Cowley
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## TRACK PROPOSALS

Each attorney can access a list of their pending proposals. Access the proposal itself, see status notes, and indicate win/loss. Everything is saved into your proposal system, and can be saved into your firm CRM as well.



## INTEGRATION

Nexovia integrates with your content management system, website, internal marketing databases, and CRM.

## BRANDED FOR YOUR FIRM

Nexovia is flexible to accommodate your own branding, logos, and other graphic elements.

## WHAT ELSE?

You tell us. Our team has been building custom mobile sites, tools, and applications for years. Want a new feature or customization? We can build it. We are continually developing new features and capabilities.